Abnormally invasive placenta (AIP) defines abnormally invasive placental implantation that represents a severe obstetrical complication, often responsible for life-threatening hemorrhage during delivery. This condition affects 1/533-1/2510 deliveries and its 10-fold increased incidence over the past 50 years has to raise the interest of health care providers. The increase in uterine surgery, mainly the caesarean section, has been associated with more frequent AIP.

Prenatal diagnosis of AIP and the referral of the patient to a specialized center in order to organize the delivery in best conditions are mandatory to improve the outcome. That policy is fare to be applied routinely for this moment in Europe.

We believe that it is time to develop an AIP registry in order to improve obstetrical healthcare in Europe. Large cohort studies regarding the diagnosis and the management of AIP are lacking. Further, the incidence of this condition increase as recent data shows. Via the European working group on AIP (EW-AIP), we aim to sensibilize clinicians for this condition. In doing so, we aim to improve prenatal diagnosis and decrease maternal morbidity and mortality.