Health Care and Economical Costs in a Time of Global Crisis

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Economic growth throughout European Region has substantially slowed down and most countries moved into recession. International forecasts for rates of growth in gross domestic product (GDP) have been continuously revised downwards in the majority of countries in Europe. Unemployment is on the increase in most countries of the European Region. The financial and economic crisis is likely to have major implications for the public finances of most countries in the world.

How does the recession jeopardize health care?

With fewer people working and less consumption, state revenues drop even as spending for medical services swells. That is going to create tremendous pressures to do something in health reform.

Decrease costs in Healthcare. How?

- New forms of organization and mechanisms need to be developed to manage health care delivery with the aim of improving efficiency and controlling spending.
- Establish contracts with government authorities and the hospital administration with permanent monitoring and control.
- Existence of an internal regulatory system by creating synergistic departments managed by responsibility centres.
- Assessment of the effectiveness of professional training, through periodic testing of each centre of responsibility's management.
- Existence / creation of treatment protocols and rational management of pharmaceuticals consumption.
- Operation in all hospitals of the integrated management system in the circulation of drugs - online prescription and unique unity of drugs.

The challenge that is launched to the health professionals and managers committed to the improvement of the system is a bet in the promotion of a true strategy of management that must combine the use of the most recent technologies and knowledge with a modern financial management.

It is urgent to adopt new models with big solutions for big problems!