Objective: Providing objective evidence and realistic expectations to infertile couples regarding their chances of a live birth using fertility treatments (such as IUI, IVF and ICSI), Assisted Natural Conception (ANC, combined use of a medical device and consultancy service) or unassisted natural conception.

Methods: Using the HFEA dataset as well as readily validated models (such as the Templeton and the IVF predict models), we have put together an automatic report system for patients to use. The couple enters their medical history and treatment history, the output is a report detailing the likely chances of a live birth from ICSI, IVF (with or without donor gametes), IUI and ANC, as well as educational materials to help patients make educated decisions about their treatment plans.

Results: My Fertility Report has now been used by several thousands of couples who are researching information on their options regarding their fertility. Those reports are also used in clinical practice.